

GRD School of Commerce and International Business is a **CRISIL Business School A grade** division of Dr G R Damodaran College of Science, an **autonomous institution with NAAC A grade accreditation and ISO certification**. SCIB offers programs to train future managers for today's complex and challenging global business environment. To match the fast changing socio-economic environment, the department strives to bring out the latent talent in the students and mould them into competent professionals They empower the students with knowledge and skills to operate in any sector including **Retail, Foreign Trade, Banking, Insurance, Market Research & Analysis, Logistics and Finance**



Masters in International Business:

The Masters in International business program offered by GRD SCIB prepares students for the challenges of today's complex global business environment . It empowers them with marketing acumen, managerial skills and business caliber for crucial decision making required to bank on market options and for magnifying avenues in the vast global market. This coupled with a host of C2C training programs enable our students for a smooth and quick transition to professional life making them best fit for global players like **NDTV Ethnic, CitiBank, Northern Trust, Tommy Hilfiger, Expeditors, CareerNET and Cargo International** who have been recruiting our students, to name a few

THE MIB ADVANTAGE

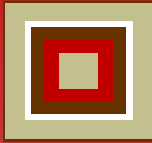
REGULAR INTERACTION WITH CORPORATE CZARS AND GREAT VISIONARIES

When our 150th Face to Face hosted in 2012 became a milestone marked by the presence of **Dr APJ Abdul Kalam**, we wondered what more.. **Kiran Bedi**, **Sunita Williams**, **Sam Cawthorn**, **Ben Atherton**, **Kirthika Reddy**, **Deepa Malik**, **Jhonty Rhodes**... eminent personalities from around the globe help us outperform ourselves, recreating the magic moments, inspiring, motivating and influencing our students.



UP TO DATE PROGRAM THROUGH STRONG INDUSTRY AFFILIATION

We spare no effort to impart most relevant and recent knowledge on management and international business. Entrepreneurship Roadshow in association with **US Consulate**, Brand Management lessons from **BrandComm**, Logistics certification from **CII** or Leadership and Change management workshop with Prof Sri Kandiah, **South Hampton University** -Experts in the field hand hold our students in their entry to the global business arena.



C2C ENABLERS

C2C Enablers are our collective efforts aimed at facilitating an effective **Campus to Corporate transition**. Instead of Campus to Corporate being a onetime end of term activity or formality, glimpses of the business world are shared at regular intervals and in various modes right from the start the term. These allow our students to connect to the corporate players, understand industry needs and shape themselves accordingly in a well paced and orderly fashion. **A combination of the following events provides a 360 degree approach to meeting the skill requirements of both the individual and the industry**

HOST PROGRAMS

Executed by students themselves these programs provide for most effective learning by **ASKING, OBSERVING, LEARNING FROM THE EXPERTS AND APPLYING**.

Face to Face: A platform **to interact and learn lessons of life** from the most accomplished and eminent personalities in various fields

CEO Word Series: A platform where the **Who's who in corporate world share Winning ways and Words of wisdom**.

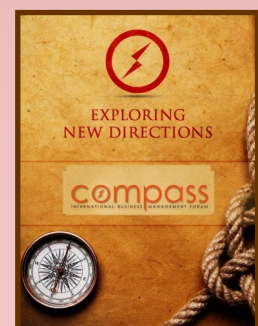
Creative Streaks: A sought after competition for students to **communicate any concept in a creative and cost effective way**.

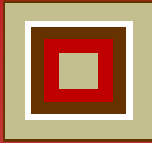
SCIB Bazaar: A competitive event where students exhibit and sell their products and service, a platform **to experiment their entrepreneurial side**

Ted^xGRD : An independent **Ted^x event** operated under license from TED to promote Learning

Horizon : A forum of **experts sharing their ideas**, views and opinion to complement the knowledge gathered from books.

Compass: Platform to interact with the industry experts for **guidance and direction on career opportunities and expectations**





C2C ENABLERS

AFFILIATE PROGRAMS:

In our effort to stay up to date and learn from the masters themselves we seek affiliations and leverage their expertise to provide the best and latest to our students. Programs include

Boot camp: 3 day outdoor training program from **Master Stroke** inculcating the sought after employee behaviors: **Team playing and Positive Attitude.**

Logistics Certification: A 3 day program from **Confederation of Indian Industries** sharing expertise in **linking the supplier, service provider and customer** in a complex yet challenging global business environment

Careerstrokes: An online career enhancement tool from **Kris Srikanth** that addresses the **personality and complex management issues** for students using the language of Cricket.

US Consulate programs: **Entrepreneurship** roadshow and workshop, **Raise your voice against Gender based violence** programs hosted by the institution delivered by members of US Consulate and their programs

South Hampton University Exchange program: **International business certification** program at UK attended by selected students on MIB and **guest lectures** from Professors from South Hampton University

Brand management Certification: A combination of **elearning and F2F workshop** from **Brand Comm**, leading advertising, digital marketing consultants sharing expertise and current trends in the field

Yes Plus: A 4 day powerful **life-skills program** from **Art of Living** that helps students realize their hidden potential and discover their true self





PLACEMENTS

A dynamic, competitive corporate world and globalized economy demands education packages that not only provide knowledge but also hones the skills and moulds the attitude of their future managers. **We take focused, deliberate and conscious efforts at moulding students to these requirements of the Corporate and Business world and nurture them to become successful individuals, employees and entrepreneurs.**

These collective efforts make our students best fit for global players in the **areas of Finance, Banking, Retail, Logistics, International Trade etc in any function including Logistics, HR, Export- Imports, Store Management, Visual Merchandising, Marketing and Sales , Business Development and Event Management.** Our Alumini comprises proud entrepreneurs in various fields and successful employees at reputed organizations, all absorbed initially as freshers from GRD SCIB





CONTACT US

We welcome the Corporate to visit our campus for recruitment drives, interact, interview and absorb these talents their organization. Screening can be done over phone, web or in person as per your convenience and norms. Please fill up the Enquiry Form below for setting up a campus drive. Alternately you can ring us at **91-422-2591863** or send an email to **placements @grdscib.in**

	ORGANISATION	CONTACT PERSON
NAME		
PHONE		
EMAIL ADDRESS		

REQUIREMENT

EDUCATIONAL QUALIFICATION	
JOB ROLE	
NUMBERS	

TENTATIVE DATE OF VISIT:	
SELECTION PROCEDURE	
FACILITIES REQUIRED	